



# THE BERMUDA NATIONAL TRUST

*To protect and promote Bermuda's unique natural and cultural heritage forever.*

## **FOR IMMEDIATE RELEASE**

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## **Tuesday, April 6<sup>th</sup>, 2021 – Karen Border Appointed BNT Executive Director**

The Bermuda National Trust (BNT) is pleased to announce that respected environmentalist and communications professional Karen Border will take up the position of BNT Executive Director on 28 June.

Karen has spent her adult life contributing to the conservation of Bermuda's unique environment and natural heritage. Having been a member of the BNT for almost 30 years, she formerly chaired the BNT Environmental Committee and currently serves as a member of Council. Karen is also President of the Bermuda Audubon Society (BAS) and a member of the managing committee of Buy Back Bermuda.

BNT President Alana Anderson says: "Karen's understanding of the sector and her experience make her uniquely qualified for this role, at a time when conservation and climate change have become critical issues worldwide.

"The past year has been challenging for the nonprofit sector, including the BNT. While the Trust has demonstrated resilience and adaptability in the face of adversity, we will need Karen's skills and leadership to move the organisation forward as Bermuda works its way out of the pandemic. Having been closely involved for so long, Karen is fully aware of the priorities for the BNT."

Karen graduated from Oxford University after gaining her International Baccalaureate at the United World College of the Atlantic. She will be stepping down from her current position as communications manager at Conyers law firm to join the BNT. Previously she held senior communications positions at Coopers & Lybrand UK and was a freelance communications specialist working for clients including PartnerRe and XL.

Preparing to join the BNT team in her new capacity she says: "I am delighted and honoured to have been appointed Executive Director of an organisation so close to my heart. The National Trust plays such an important role in Bermuda, in far more ways than many people realise – from its preservation of open spaces, historic buildings and artefacts, to its inspirational education programme and activities that celebrate the Island's cultural heritage. The importance of each of these aspects of the Trust's mission has been thrown into sharp relief by



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the Covid-19 pandemic, which has forced all of us to focus on our own 22 square miles and what it has to offer. I look forward to leading the Trust team in continuing the organisation's valuable work and finding new and exciting ways in which to engage the whole Bermuda community."